

Jerry J. Bobb

Entrepreneur • Innovator • Culinary Visionary

From Kitchen to Commerce — Feeding Souls, Serving Change.

■ supertaters14.com/JerryJBobb

About Jerry J. Bobb

Jerry J. Bobb is a visionary entrepreneur and culinary artist whose journey from humble beginnings to national recognition embodies resilience and creativity. As the founder and operator of Super Taters & More, Jerry has transformed a single oven dream into a handcrafted comfort-food brand built on love, quality, and consistency.

About Super Taters & More

Founded in 2014 in Scott, Louisiana, Super Taters & More is a handcrafted comfort-food brand built on love, flavor, and innovation. Each dish is made to order — no shortcuts, no heat lamps, just passion on a plate.

Signature Offerings: Gourmet Stuffed Potatoes, Smash Burgers, Sandwiches, Quesadillas, Soups, and Salads. VIP Call-Ahead & Pick-Up Experience. Super Taters App available on App Store and Google Play.

Values: Quality • Consistency • Creativity • Community

Press & Media Recognition

Forbes (Dec 2024)	"The Recipe of Success: The Entrepreneurial Journey of Businessman and Culinary Visionary"
Forbes (Oct 2024)	"Global Recognition Awards Honors Jerry J. Bobb's Culinary Innovation in the Restaurant Industry"
Yahoo Finance (2025)	"Super Taters Expands Business Model for 2025."
CEO Times (2025)	"Super Taters: Eleven Years of Excellence."
KATC-TV 3 Acadiana's Newschannel (2025)	"Your Story: When 'No' Became the Motivation."
Acadiana Advocate (2022)	"Scott Businessman Pleads Not Guilty in Arrest He Alleges Was Made Because He's Black"

Vision & Leadership

From serving handcrafted meals in Scott, Louisiana, to inspiring future entrepreneurs nationwide, Jerry J. Bobb's mission transcends the kitchen. His story embodies the American dream — proof that passion, innovation, and perseverance can take you from humble beginnings to the highest stages of leadership and influence.

“Overcoming adversity isn’t just my story — it’s my message to anyone who’s ever been told ‘no.’ Keep believing, keep building, keep showing up.”

Contact

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